

*Save the Date!*

**CONNECTING BRIDGES  
AND BORDERS:  
COMPANY COLLABORATION  
IN TODAY'S COMPETITIVE MARKET**

**October 16, 2018**

**ELTE FACULTY OF LAW**

**H-1053 Budapest, Egyetem tér 1-3.**

Tuesday, October 16

Challenges companies face to operate in a global environment

08:00-09:00 *Registration*

09:00-10:00 **Introduction Remarks**

Remarks will highlight how academic institutions play an important role in promotion of cross border commerce and building international business relationships

**Prof. Dr. László Trócsányi**, Minister of Justice, Hungary

**Gergő Szeniczey**, Executive Director, Central Bank of Hungary

**Prof. Dr. Attila Menyhárd**, Dean, Eotvos Lorand University Faculty of Law, Hungary

**Prof. Dr. Sue Henderson**, President New Jersey City University, USA

10:00-10:15 **Opening Remarks**

Remarks will open the program with commentary on synergies of finance, law and data privacy/ cyber security to support SME and Innovation & Growth by improving efficiency & transparency in the market place.

**Dóra Petrányi**, CEE Managing Partner, CMS Budapest

10:15-10:45 *Coffee break*

10:45-11:45 **Helping Build SME International Business**

What SME companies and STEM innovation should consider to attract capital and go global and be local.

**Remarks**

Remarks on how to foster business and collaboration internationally

**Anthony Russo**, Commerce and Industry Association of New Jersey, USA

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**Moderator: Dr. David Weiss, NJCU IDR**

**Panel members:**

**KBC Bank, New York, USA – invited**

**Anikó Kircsi, Head of Corporate/M&A, CMS, Budapest, Hungary**

**Hon. Kim Guadagno, Esq., Partner Connell Foley, Jersey City, New Jersey, USA**

**Sriram Venkataraman, Co-founder of Heracles Solutions, New Jersey, USA**

*11:45-13:00 Lunch break*

**13:00-14:15 Managing Risk for Cross Border Business: Mediation**

What companies need to consider when managing risk and conflict how can mediation support business growth & efficiency.

**Remarks**

Remarks on use of mediation and international business

**Srdan Simac, Ph.D., Judge of the High Commercial Court of the Republic of Croatia and President of Croatian Mediation Association**

**Moderator: Robert Margulies, Esq RWJ Barnabas Health Centers, USA**

**Panel members:**

**Jennifer H. Brandt, J.D., M.A. Ambassador for Foundation for Sustainable Rule of Law Initiatives (FSRI), developing court-annexed and private mediation programs worldwide**

**Dr. Erika Kovács, Chair of the Financial Arbitration Board, National Bank of Hungary**

**Zsolt Okányi, Global Head of Dispute Resolution, CMS**

**Dr. Eva Inzelt, Assistant Professor, Eotvos Lorand University, Faculty of Law**

**Richard Steen, Esq, Past President NJ State Bar Association**



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**14:15-15:15 Legal and financial risks / Compliance (due diligence) and risk management / GDPR – managing data privacy risks**

**Remarks**

How New Jersey protects data and promotes business internationally through transparent policy  
**Honorable Jamel Holley**, Vice Chair NJ Assembly, Homeland Security Committee

**Moderator: Laszlo Molnar**, Associate Prof., NJCU; former Amb. of Hungary to the UN

**Panel members:**

**Dóra Petrányi**, CEE Managing Partner, CMS Budapest

**Kenneth Rashbaum**, Esq, Partner Barton LLP, USA

**Andras Szilagyi**, Budapest Chamber of Commerce ADR

**Daniel Pana**, Kompass International INC, North America

**Gyorgy Acs**, Cisco Systems Inc, Hungary

**15.15-15.45 Closing Remarks / Navigating International Disputes in Today's Global Market Place**

Fast cross-border claim enforcement

**Dr. Tamás Parti**, Vice-president of the Hungarian Chamber of Civil Notaries

**Kai-Uwe Karl**, Global Chief Litigation Counsel, GE Renewable Energy